

# Look Straight Down | 10W

## Product Reference

Environment Indoor  
 Installation Ceiling Recess

## Construction & Materials

Housing Die Cast Aluminium  
 Primary Lens PMMA  
 Primary Reflector PC metallised  
 Secondary Reflector -  
 Body Finish White,Black,Custom  
 Diffuser -  
 Antiglare Baffle -

## Thermal Management

Heat Sink Material Die cast Aluminium  
 Cooling Technique Passive Cooling

## Optical System

Beam Direction Fixed  
 Tilt No  
 Swivel No

## Electrical System

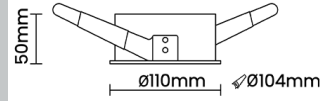
Driven with Constant Current Driver  
 Input Voltage/Hz 220V- 240V/50-60Hz  
 Control Gear Included  
 Mounting Remote  
 LED Power Watts 8.8W  
 System Power Watts 10.1W  
 Operating Voltage Vin 220-240 Vac  
 Power Factor p.f. > 0.95

## Ordering Details

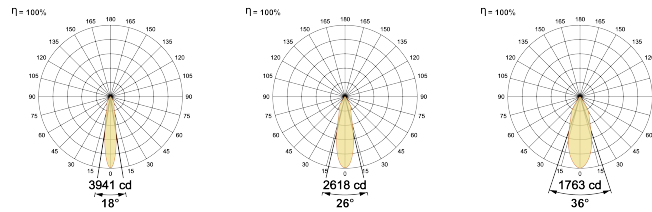
Code Example:	Name	Watt	CCT	CRI	Angle	Finish	Control
	<b>Look Straight Down</b>	<b>10W</b>	<b>WW27K</b>	<b>CRI80</b>	<b>18°(SS)</b>	<b>SWH</b>	<b>On/Off</b>

Select one from each column with highlighted values to create the ordering code

NAME	WATT	LUMEN	EFFICACY	CCT	CRI	ANGLE	FINISH	CONTROL
<b>Look Straight Down</b>	<b>10W</b>	970	96	2700K	<b>WW27K</b>	<b>CRI80</b>	18°(SS)	White <b>SWH</b> Non Dimmable <b>On/Off</b>
		1010	100	3000K	<b>WW30K</b>	CRI90	26°(MD)	Black <b>SBL</b> Phase Dimmable <b>PDIM</b>
		1081	107	4000K	<b>NW40K</b>		36°(WD)	Custom <b>CSM</b> Dali Dimmable <b>DDIM</b>
		1101	109	5700K	<b>CW57K</b>			Bluetooth Dimmable <b>BTTM</b>
				2700K-5700K	<b>TW</b>			Casambi <b>CBTM</b>
				Warm to Dim	<b>W2D</b>			
<b>Look Straight Down</b>	<b>10W</b>			<b>WW27K</b>	<b>CRI80</b>	<b>18°(SS)</b>	<b>SWH</b>	<b>On/Off</b>



## Light Distribution



## LED Technology

Binning 3 Step MacAdam  
 LED Life Time @ L70/B10 >50000 hours  
 Colour Rendering (CRI) CRI80,CRI90  
 Led Type COB  
 LED Fitted CREE COB LED 36Vdc/250mA

## Controls

Standard Switchable On/Off  
 Optional PDIM,DDIM,BTTM,CASAMBI,Non Dimmable