

# Look Straight Down | 10W

## Product Reference

Environment Indoor

Installation Ceiling Recess

## Construction & Materials

Housing Die Cast Aluminium

Primary Lens PMMA

Primary Reflector PC metallised

Secondary Reflector -

Body Finish White,Black,Custom

Diffuser -

Antiglare Baffle -

## Thermal Management

Heat Sink Material Die cast Aluminium

Cooling Technique Passive Cooling

## Optical System

Beam Direction Fixed

Tilt No

Swivel No

## Electrical System

Driven with Constant Current Driver

Input Voltage/Hz 220V- 240V/50-60Hz

Control Gear Included

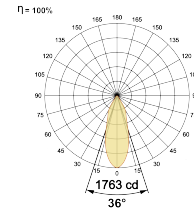
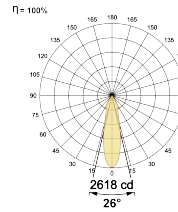
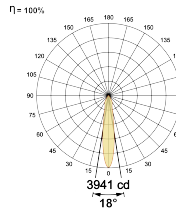
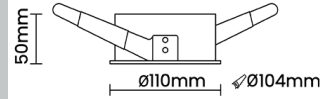
Mounting Remote

LED Power Watts 8.8W

System Power Watts 10.1W

Operating Voltage  $V_{in}$  220-240 Vac

Power Factor p.f. > 0.95



## LED Technology

Binning 3 Step MacAdam

LED Life Time @ L70/B10 >50000 hours

Colour Rendering (CRI) CRI80,CRI90

Led Type COB

LED Fitted CREE COB LED 36Vdc/250mA

## Controls

Standard Switchable On/Off

Optional PDIM,DDIM,BTDM,CASAMBI,Non Dimmable

## Ordering Details

Code Example:	Name	Watt	CCT	CRI	Angle	Finish	Control
	<b>Look Straight Down</b>	<b>10W</b>	<b>WW27K</b>	<b>CRI80</b>	<b>18°(SS)</b>	<b>SWH</b>	<b>On/Off</b>

Select one from each column with highlighted values to create the ordering code

NAME	WATT	LUMEN	EFFICACY	CCT	CRI	ANGLE	FINISH	CONTROL	
<b>Look Straight Down</b>	<b>10W</b>	970	96	2700K	<b>WW27K</b>	<b>CRI80</b>	18°(SS)	White <b>SWH</b> Non Dimmable <b>On/Off</b>	
		1010	100	3000K	<b>WW30K</b>	CRI90	26°(MD)	Black <b>SBL</b> Phase Dimmable <b>PDIM</b>	
		1081	107	4000K	<b>NW40K</b>		36°(WD)	Custom <b>CSM</b> Dali Dimmable <b>DDIM</b>	
		1101	109	5700K	<b>CW57K</b>			Bluetooth Dimmable <b>BTDM</b>	
				2700K-5700K	<b>TW</b>				Casambi <b>CBTM</b>
					Warm to Dim <b>W2D</b>				
<b>Look Straight Down</b>	<b>10W</b>			<b>WW27K</b>	<b>CRI80</b>	<b>18°(SS)</b>	<b>SWH</b>	<b>On/Off</b>	